

INTERNATIONAL BACHELOR DEGREE PROGRAM AT NATIONAL ECONOMICS UNIVERSITY (IBD@NEU)

- ❖ **Bachelor of Business Administration (BBA)**
- ❖ **Bachelor of Economics, pathway Banking and Finance (BA, Economics)**

The IBD@NEU program aim to give students:

- *Update knowledge on business and economics*
- *Softskill (communication, teamwork, presentation, problem solving...)*
- *Positive attitude*

*so as to make them become business managers/ economics specialists with **global mindset**.*

IBD@NEU at a glance

- **International education program** with bachelor degree granted by University of Sunderland (for BBA) or West of England University (for BA, Economics), or other universities in the UK, US and Australia.
- **Effective teaching method** given by a team of 50% international professors and 50% leading professors from NEU. This teaching exhibits high awareness of practical applications and future professional orientation.
- **Modern education facilities such as** international standard classrooms, access to e-libraries of UK universities, online educational support functions in program's website.
- **Quality assured** by the partner UK universities. The University of Sunderland and West of England University provide program curriculum for each education field and monitor the quality assurance system to assure students golden education opportunities of international norms.
- **Reasonable cost** of total 13,500 USD for BBA and 12,500 USD for BA, Economics for 4 years study in Vietnam. This is equivalent to only one year of university tuition fee in the UK. Therefore, students will find this a precious opportunity to get a good preparation for their future at a very reasonable cost.
- **Dynamic and challenging training environment** provides students with various study supporting and extra-curricular activities. Students are driven to enhance and cultivate their skills and virtues for future careers. They are expected to show their strong efforts and commitment in order to realize their potentials.

Application requirements

To be admitted into IBD@NEU, applicants need to satisfy the following **requirements**:

- Graduating high school, with GPA of 12th year is at least 6.5
- Grade for National University Entrance Exam or the Program Preliminary Exam from pass for BBA, and from pass grade plus 2 marks for BA, Economics

Recruitment process:

- Submitting an essay on an assigned topic
- Being interviewed by the Program Assessment Council.
- Attending Exam on English

Applicants will be selected on a “top down” basis.

Contact

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